

The Pembroke Regional Hospital Foundation Provides A One-Year Status Update For Its *Cancer Care Campaign*

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Nearly one year ago, on January 14th, 2021, the Pembroke Regional Hospital (PRH) Foundation virtually launched its *Cancer Care Campaign* in order to fund the expansion, upgrades and overall improvements for the hospital's Chemotherapy and Medical Daycare waiting and treatment areas, along with the Pharmacy where chemotherapy medication is prepared.

"With the help of many of you in the community holding online events of your own and participating in Foundation fundraisers such as the *Auto Lotto Car Lottery for Health Care*, the *Connect to Care Radiothon*, our *Catch the Ace* progressive lottery, and our annual *Un-Gala@Home*, you have raised nearly half of our 3.5 million dollar goal – an unbelievable \$1,557,323.15," said PRH Foundation Executive Director Roger Martin.

Mr. Martin noted that the campaign goal was recently expanded from three to \$3.5 million due to the rising costs of furnishings, equipment and additional ventilation needs to ensure the highest safety protocols are met.

And based on the tremendous response from the community in 2021, Mr. Martin said he's confident the community will once again rally together to help close off the campaign and ensure Pembroke Regional Hospital has all that it needs to provide the region with top-notch care when it's needed.

"It is clear to see from the community donations over the past year, that the *Cancer Care Campaign* is close to many people's hearts, that far too many people are affected by cancer, and that you support the Pembroke Regional Hospital and all that it does for our community with your donated dollars," he said.

In 2020, alone, over 168 individuals made more than 1,178 visits to the Pembroke Regional Hospital to receive their much needed cancer treatments.

PRH is considered a satellite unit of the Ottawa Hospital's Cancer program with the local Chemotherapy unit offering therapies for solid tumors for any type of cancer, as well as blood transfusions, PICC lines, and follow up to educate patients about chemotherapy and what comes next.

Having these type of treatments close to home has enabled area residents to spend more quality time with their loved ones, making this *Cancer Care Campaign* a top priority for everyone in Renfrew County.

Leigh Costello, Community Fundraising Specialist, shared some of the many ways in which you can help:

- You can donate stocks, which offer tax benefits
- You can plan a donation from an estate
- You can make a pledge over a period of three or five years so you can spread out your donation
- Host your own fundraising event
- You can join our Monthly Giving Club or
- You can make a one-time donation

Donations to the PRH Foundation are welcome at any time by calling (613) 732-2811, extension 7408 or visiting the PRHF website at www.prhfoundation.com/cancercare/.

FOR MORE INFORMATION, PLEASE CONTACT:

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